



JULIET EDSON
Lighting Designer
Project Manager
bio

Juliet came to us as an intern and technical support, and is now a full time Project Manager and Lighting Designer. She has had a passion for architecture and interior design since she was a young girl. Like many Interior Design graduates, Juliet remembers building forts with multiple rooms and preferring Legos and Lincoln Logs over Barbies. After graduating high school Juliet went to Chico State University to study Psychology to fulfill her desire to help people, especially children. While studying Psychology she realized how people can be greatly affected by the quality of their environment. She observed how improving interior spaces and thoughtfully integrating lighting was another way she could combine her passion for design and to create with her desire to help others.

Juliet studied interior design at the Design Institute of San Diego and graduated in 2015 with a Bachelor of Science in Interior Design from the Art Institute of California, San Francisco. Throughout her education, Juliet has learned what a key role the art of lighting plays in the success of a space. While attending an IIDA event for students in 2013, Juliet was introduced to Inga Birkenstock and the profession of lighting design, and a new passion was ignited. Juliet graduated and has transitioned very quickly up the ladder from what we called our perm-intern, into a very talented lighting designer and has earned her way up to managing all size projects. She is up for any challenge and always eager to learn all there is to know about design, both architectural and lighting.

Juliet's #1 design talent is visualizing 2D plans into the 3D built space, allowing her to quickly understand the architecture and find the opportunity or conflict within the architecture. She brings excellent technical knowledge of Revit, AGI, and CAD drafting skills to Birkenstock Lighting Design.

Juliet also compliments her strong design background and technical knowledge with key project management and organizational skills. She truly enjoys coordinating with team members.

Experience / Lighting Design

Birkenstock Lighting Design / San Geronimo, CA

- 2013-present
- Lighting Designer / Project Manager
 - Acts as key contact and Project Manager throughout design and construction; coordinating communication, schedule, production and documentation between the design team, contractors, manufacturers, reps and in-house.
 - Involved in client consultations and job site review
 - Fixture Layouts, Architectural and Decorative Selection, and Specifications
 - Assists in project foresight criteria, evaluating document and construction timeline as well as budget and VE efforts.
 - Assists and oversees all aspects of production
 - Helps create unique details with the team and architects (Hand Sketching, AutoCAD and REVIT)
 - Performs lighting calculations (AGI, Visual)
 - 3D presentation production for interior spaces and light renderings

- Studies and creates 3-D Models for the purposes of understanding architecture and interiors
- Conducts Design and Code Research
- Constructs & oversees in-house and site mock-ups for custom architectural details and custom lighting fixtures.
- Assists with Presentations for Clients
- Performs final focusing on-site
- Assists with proposals and marketing

Education

- Art Institute of California–San Francisco: *Bachelor of Science in Interior Design
- Design Institute of San Diego
- Chico State University – Psychology

Memberships

- Jr. Associate Member of the International Association of Lighting Designers
- Former AiCA-SF Interior Design Club, Vice President

Publications & Awards

301 Howard Street / San Francisco, CA

2017

- IES SF Lux Award: Award of Excellence: Interior Lighting Design

Baidu USA Headquarters / Sunnyvale, CA

2016

- IES Illumination Award: Award of Merit

Promethueus Hearth Apartments/ Santa Clara, CA

2016

- IES Illumination Award: Award of Merit

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