



BIRKENSTOCK
LIGHTING DESIGN



HASAN SANLI
Lighting Designer
Project Manager
bio

Hasan began his career in lighting design with an impressive international education. He earned a bachelor's degree in Architecture from the Mimar Sinan Fine Arts University, Department of Architecture in Istanbul, Turkey; and a master's degree in Lighting Design from the Libera Universita Delle Arti in Milan, Italy. In 2012, Hasan committed to leave Istanbul Turkey to join BIRKENSTOCK LIGHTING DESIGN in order to pursue his passion for lighting design following his master's degree.

He started his career with an internship with Morgan Consulting in Abu Dhabi, UAE. Gaining an understanding of the project development process prepared the way for him to work with Deck Istanbul as an Interior Architect. Hasan later joined TMO Group as an architect managing projects and producing construction documents. While at TMO Group, he coordinated his design with the Scenario Lighting Group for the Prime Mall project in Turkey which influenced his decision to pursue a master's degree in lighting design.

Hasan studied lighting design in Milan, Italy where he also interned in the lighting field, preparing proposals, presentations and reports.

His varied international experience makes him adaptable and able to understand differing codes, standards and construction processes.

As a lighting designer, Hasan is committed to working on your projects directly under the direction of Inga Birkenstock. He's responsible for presentations, lighting plans, detail production and the day to day coordination with our clients, the interior designers and architects.

His responsibilities start at the conceptual design to project close out. Hasan has worked on variety of project types, including the Battery which won a prestigious IIDA award in 2014.

With his foundation in architecture and international experience, Hasan adds BIM modeling and lighting calculations to his set of skills to become a proven asset, meeting tight deadlines while maintaining attention to detail.

Hasan's sparkling personality and commitment to excellence make it a joy in the communication process with the project team members.

Experience / Lighting Design / Project Manager

Birkenstock Lighting Design / San Geronimo, CA

- 2012-present
- Lighting Designer
 - Lead team liaison for production and documentation
 - Assists in establishing project foresight criteria, evaluating document and construction timeline
 - Assists in conceptual lighting design concepts, and presentation
 - Involved in client consultations and job site review
 - Acts as key contact and Jr. Project manager throughout construction.
 - Oversees the production and coordination with the architecture team electrical contractor and interior design team
 - Performs lighting (electric and daylight) calculations
 - Conducts intensive Design research
 - 3D presentation production for interior spaces and light renderings
 - Performs Title 24, Cal Green and LEED V4 calculations and compliance documents
 - Coordinates in-house project schedules and duty distribution
 - AutoCAD and REVIT
 - Assists with VE efforts
 - Fixture specification under the direction of senior lighting designer. Assembling lighting schedule and cut sheets
 - Constructs mock-ups in house and on site
 - Assists in the designs of custom details and lighting fixtures
 - Performs final focusing on site

Past Experience / Architect

TMO Group / Istanbul, Turkey

- 2011-2012
- Associate Architect responsible for overall project management
 - Developed complete and coordinated construction documents
 - Client consultation and coordination
 - Presented lighting concepts to the clients using 3D programs and visuals
 - Coordinated with the main project team during the construction, material buying with required construction budget and shipping processes
 - Helped provide field measurements for renovation projects

Pagani & Perversi Architects / Milan, Italy

- 2011
- Improved company's working drawings, standards and folder systems
 - Practiced the use of light in interior spaces for Griven's (a leading Italian lighting company) showroom project, resulting in an increase to the company's return on investment
 - Prepared proposals, presentations and reports for concept design phases to attract two new clients

TMO Group / Istanbul, Turkey

- 2008-2010
- Associate architect responsible for overall project management, contributed to productivity by motivating the architectural team
 - Produced construction documents and fulfilled project goals successfully at critical points by overcoming time barriers. The group project Prime Mall

- Antakya was awarded a World's Best Retail Project Development award
- Coordinated planning, administration and presentation of architectural projects to retain existing clients
- Responsible for estimating and helping maintain budgetary balance

Deck Istanbul / Istanbul, Turkey

- 2007-2008
- Interior architect responsible for overall project management from conception to completion
 - Marketed designed products, organized product sales and client communications, gained new customers by working with target groups for specific interior products
 - Produced interior design drawings and construction details of housing and office projects
 - Executed sketches, renderings and models for both in-house and outside presentation.
 - Responsibilities included developing professional and detailed presentations using 3D Studio Max and AutoCAD software, took initiative to give each design piece personal character

Morgan Consulting / Abu Dhabi, UAE

- 2006
- Architect intern, gained an understanding of development process in the UAE and the competitive nature of consultancy work
 - Helped prepare proposals, presentations and reports for existing customers by building personal connections
 - Developed skills of teamwork and communication, spatial and analytical skills, time management, creativity, computer proficiency and familiarization with presentation media

- Education
- Libera Universita' Delle Arti: MS Degree, Lighting
 - Mimar Sinan Fine Arts University: Bachelor of Science in Architecture

- Memberships
- International Association of Lighting Designers